WHAT IS CLAIMED IS:

1. A process for manufacturing and filling flexible pouches, the process comprising:

blow molding a preform having a neck portion into a flexible pouch having a neck finish;

filling said flexible pouch with a desired product;

closing or capping the filled pouch;

wherein the neck portion of the preform and pouch are used to handle the preform and pouch throughout the process.

- 2. The process of Claim 1 wherein said process further comprises decorating and/or dressing the pouch.
- 3. The process of Claim 2 wherein said pouch is filled prior to decorating and/or dressing of the pouch.
- 4. The process of Claim 1 wherein said process further comprises placing the pouch in a rigid container.
- 5. The process of Claim 4 wherein said pouch is filled prior to placing the pouch in a rigid container.
 - 6. The process of Claim 4 wherein said rigid container is a box.
 - 7. The process of Claim 1 wherein said pouch has at least one layer.
- 8. The process of Claim 7 wherein at least one layer comprises polyethylene terephthalate or polypropylene.
- 9. The process of Claim 1 wherein said pouch has one or more exterior layers comprising a material selected from the group consisting of polyethylene, polypropylene, modified polyolefins, modified elastomers, polystyrene, thermoplastic polyurethane, copolyester barrier materials, phenoxy-type thermoplastics, polyamides, polyethylene naphthalate, polyethylene naphthalate copolymers, polyethylene naphthalate/polyethylene terephthalate blends, polyethylene terephthalate, compatibilized polymer blends, and combinations thereof.
 - 10. An apparatus for making and filling flexible pouches comprising:

a handling system that conveys preforms and/or flexible pouches through a manufacturing and filling system; and

a manufacturing system comprising a blow molding machine;

a filling system comprising:

a filling machine

a closing or capping machine

wherein the handling system conveys the preforms and flexible pouches throughout the entire system by the neck portion.

- 11. The apparatus of Claim 10 wherein said blow molding machine blow molds a preform with a neck into a flexible pouch having a neck.
- 12. The apparatus of Claim 10 wherein said filling machine fills a flexible pouch with a desired product.
- 13. The apparatus of Claim 10 wherein said closing or capping machine closes a filled flexible pouch.
- 14. The apparatus of Claim 10 wherein said apparatus further comprises a system which decorates and/or dresses the flexible pouch.
- 15. The apparatus of Claim 14 wherein said system which decorates and/or dresses the pouch is placed before the filling system.
- 16. The apparatus of Claim 10 wherein said apparatus further comprises a system which places the flexible pouch into a rigid container.
- 17. The apparatus of Claim 16 wherein said system which places the flexible pouch into a rigid container is placed before the filling system.
 - 18. The apparatus of Claim 16 wherein said rigid container is a box.
 - 19. The apparatus of Claim 10 wherein said pouch has at least one layer.
- 20. The apparatus of Claim 19 wherein at least one layer comprises polyethylene terephthalate or polypropylene.
- 21. The apparatus of Claim 10 wherein said pouch has one or more exterior layers comprising a material selected from the group consisting of polyethylene, polypropylene, modified polyolefins, modified elastomers, polystyrene, thermoplastic polyurethane, copolyester barrier materials, phenoxy-type thermoplastics, polyamides, polyethylene

naphthalate, polyethylene naphthalate copolymers, polyethylene naphthalate/polyethylene terephthalate blends, polyethylene terephthalate, compatibilized polymer blends, and combinations thereof.